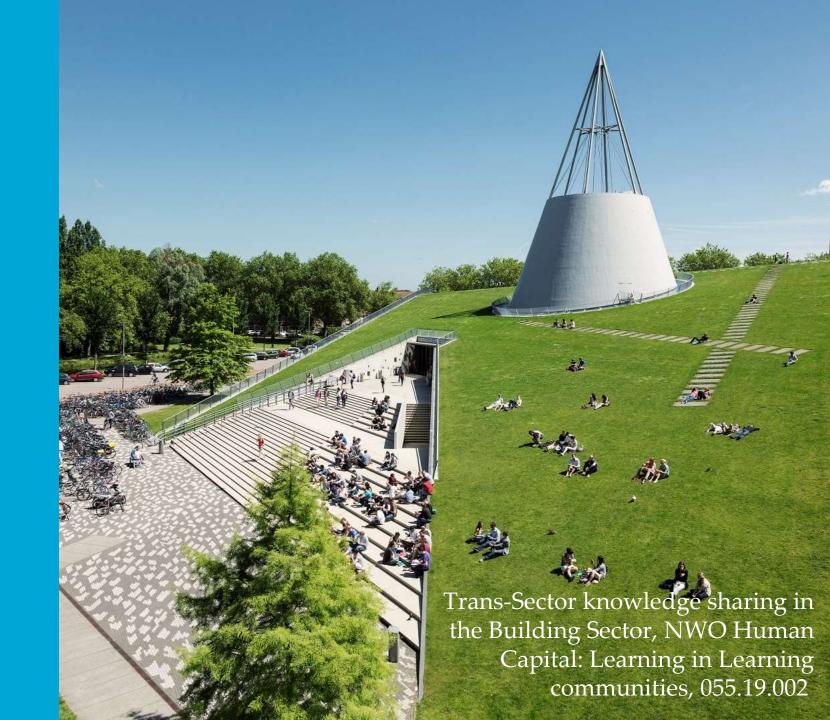
# TRANSACT Plan Results Perspective

**Prof. Marcus Specht** 









#### KROPMAN INSTALLATIETECHNIEK



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# THE HAGUE UNIVERSITY OF

APPLIED SCIENCES



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#### Our core Team

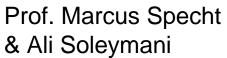


**Delft University of Technology** 











Prof. Laure Itard & Dr. Paula van den Brom









**Prof Wim Zeiler** & Samir Ahmed





Prof. Ellen Sjoer & Maaike Konings





#### Model and theory

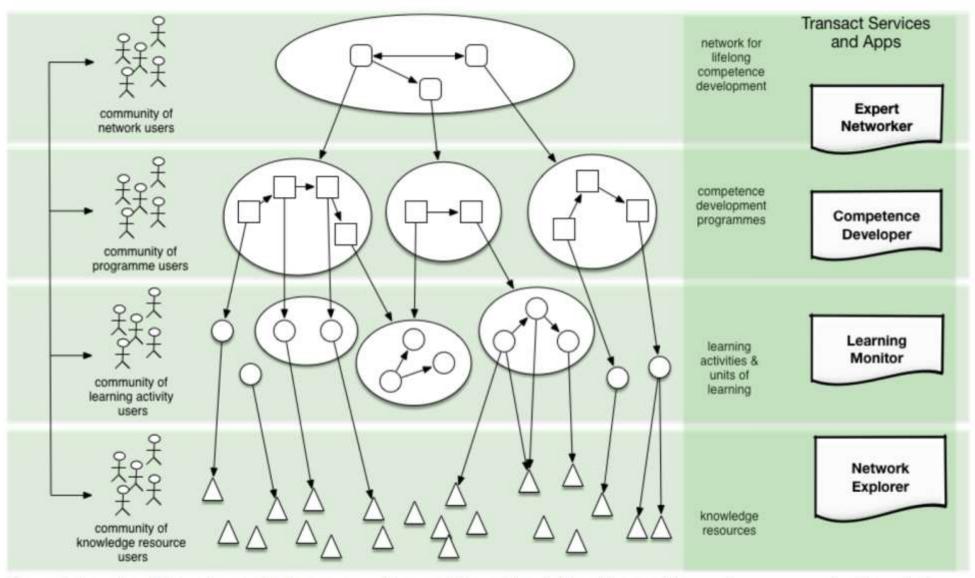


Figure 1: Learning Networks combining communities on different levels from the creation and management of knowledge resources to lifelong learning and competence development, adapted from Koper and Specht (2009).

#### Structure

Network

Format

Content

Network Patterns

Value Creation

Motivation/ Gamification MOOCs

For a, Q&A

Social Media Content Machine Learning

Fault Detection

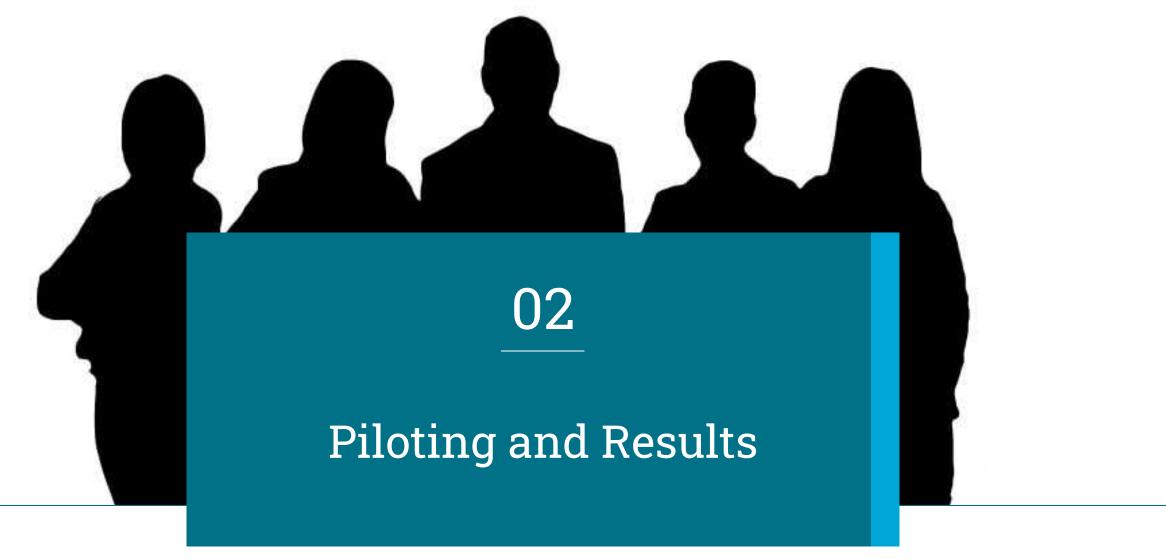
Customer Service



## Network patterns and faciliating social learning

- <u>How Networked learning can facilitate professional development?</u>: Soleymani, A., de Laat, M., Itard, L., & Specht, M. (2022, May). How networked learning can facilitate professional development? The Thirteenth International Conference on Networked Learning 2022.
  <a href="https://www.networkedlearning.aau.dk/digitalAssets/1159/1159071\_nlc2022\_contribution\_56.pdf">https://www.networkedlearning.aau.dk/digitalAssets/1159/1159071\_nlc2022\_contribution\_56.pdf</a>
- <u>Using Social Network Analysis to explore Learning networks in MOOCs discussion forums</u>: Soleymani, A., Itard, L., de Laat, M., Valle Torre, M., & Specht, M. (2022). Using Social Network Analysis to explore Learning networks in MOOCs discussion forums. *CLIMA 2022 Conference*. https://doi.org/10.34641/clima.2022.300
- Learning and Knowledge Transfer of Professionals within the Building Services Sector: Ahmed, M. S., van der Velden, J., Soleymani, A., van den Brom, P., Konings, M., Itard, L., Specht, M., Sjoer, E., & Zeiler, W. (2022). Learning and Knowledge Transfer of Professionals within the Building Services Sector. CLIMA 2022 Conference. https://doi.org/10.34641/clima.2022.142
- A structured approach to online education of future HVAC and energy professionals: Itard, L., Bluyssen, P., & van den Brom, P. (2022). A structured approach to online education of future HVAC and energy professionals. CLIMA 2022 Conference. https://doi.org/10.34641/clima.2022.401







# Knowledge Transfer of Data Analytics & Machine Learning Applications: applied to a dashboard for Remote Building Services

M.S. (Samir) Ahmed

Building Services, Smart Buildings and Cities

Onderzoeksoutput: Scriptie > EngD Thesis



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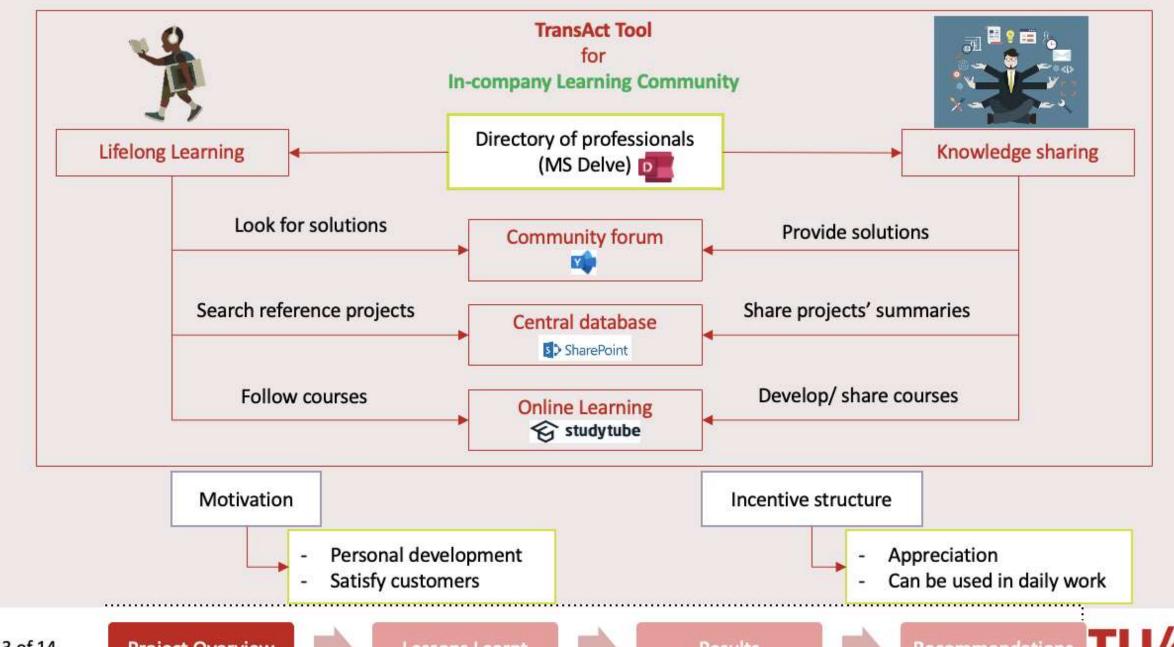
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## **Preliminary recommendations**

- A central database for summaries of all projects
- Managers take the lead in team motivation to have activities on the discussion forum
- Learning targets can be assigned and monitored by the project leaders
- Knowledge sharing can be in forms of presentation, online courses, short stand-up meeting notes, project summaries, webinars, short videos
- Standardization of documentation is crucial to find information when needed







# Analysing the community development in MOOCS



REHVA 14th HVAC World Congress 22nd – 25th May, Rotterdam, The Netherlands

# Using Social Network Analysis to explore Learning networks in MOOCs discussion forums

Ali Soleymani a, Laure Itard b, Maarten de Laat c, Manuel Valle Torre d, Marcus Specht e

- a Center of Education and Learning, Delft University of Technology, Delft, the Netherlands, A.Soleymani@tudelft.nl.
- b Department of Management in the Built Environment, Faculty of Architecture and the Built Environment, Delft University of Technology, Delft, the Netherlands, L.C.M.Itard@tudelft.nl.
- <sup>c</sup> Center for Change and Complexity in Learning, University of South Australia, Australia, Maarten.DeLaat@unisa.edu.au.
- d Center of Education and Learning, Delft University of Technology, Delft, the Netherlands, M.ValleTorre@tudelft.nl.
- center of Education and Learning, Delft University of Technology, Delft, the Netherlands, M.M. Specht@tudelft.nl.







REHVA 14th HVAC World Congress 22nd – 25th May, Rotterdam, The Netherlands

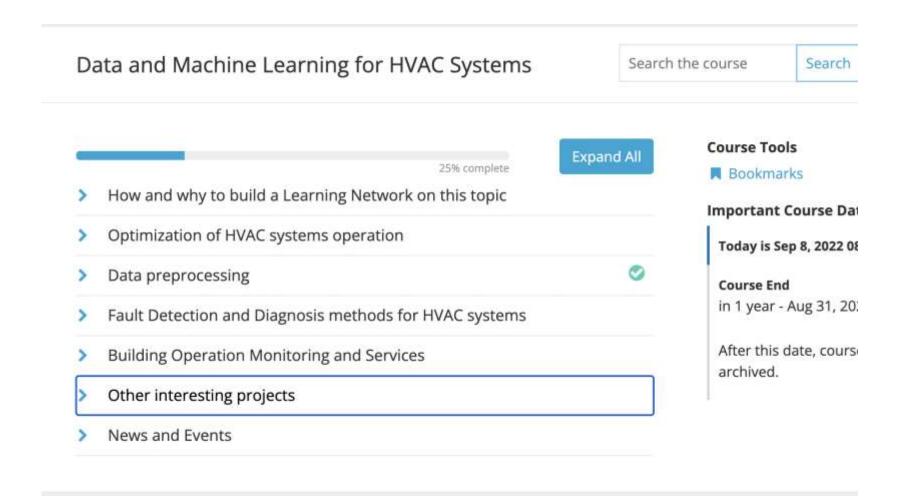
#### A structured approach to online education of future HVAC and energy professionals

Laure Itarda, Philomena Bluyssena, Paula van den Broma

<sup>a</sup> Faculty of Architecture and the Built Environment, Delft University of Technology, Delft, the Netherlands, L.C.M.Itard@tudelft.nl; P.M.Bluyssen@tudelft.nl; P.I.vandenBrom@tudelft.nl

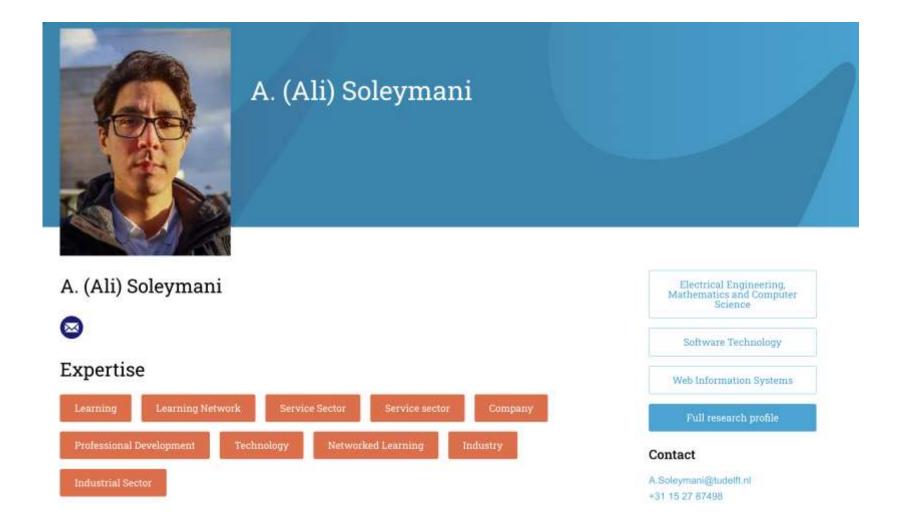
Abstract. The HVAC sector is essential to realize the energy transition and is facing numerous challenges like educating enough HVAC engineers to carry out the task and being able to integrate knowledge from the construction, energy, IT and health sectors and to cope with rapid technological changes. The availability of structured and easy-to-follow courses on HVAC and energy systems for buildings at higher education level could help to motivate (future) engineers to contribute to the HVAC sector, and to understand how challenging and high-tech it is. Such a course program would ideally also bring a basic understanding of the field to architects and building engineers, in such a way that a better common ground is created for collaboration and integrated design. It would also be useful to Machine Learning and Artificial Intelligence experts joining the HVAC sector. Last but not least, it could help bridging the gap between engineering and policy making, by here too, offering common views on primary energy, resource depletion and CO2 emissions relating to HVAC systems. The paper describes the structure and content of such an on-line course program. It was developed based on years of teaching experience with international master students of Mechanical Engineering, Civil Engineering, Architecture, Technical Management and Policy, Electrical Engineering and with professionals from housing

## OpenEdX as platform for a Learning Network





## PhD thesis on learning networks and gamification









## Learning Networks Perspective

- Design: Learning can be faciliated in social networks and creates value on different levels, design can follow maturity levels of networks
- Assessment: Value creation makes impact and return on investment tangible
- Motivation: Gamifcation works for motivation enhancement in specific parts of the learning process, social context is essential
- Content: Dedicated content is essential and the perspective is GenAl plus social content



# Thank you

**Marcus Specht** 

